

JOB POSTING - CAMPUS OUTREACH ASSISTANT

(HYBRID POSITION)

10 HOURS/WEEK / 12 WEEKS / \$20/HOUR / JANUARY 13-APRIL 4, 2025

Application Deadline: Friday, December 6, 2024 at 11:59pm EST

This position is available to registered and continuing students at the University of Guelph. Please send resume and cover letter to outreach@cfru.ca with the subject line, "Campus Outreach Assistant"

CFRU is a volunteer-driven campus and community radio station and media centre committed to broadcasting high quality, innovative, and entertaining music and spoken word programming. We serve as a distinct alternative to other available radio and media services and provide an ongoing connection between the University campus and the wider community.

Nature and scope:

CFRU's Campus Outreach Assistant will work both remotely and in-person to assist the Marketing & Outreach Director in engagement activities with University of Guelph students and campus groups. The Campus Outreach Assistant will engage with student clubs through the Central Student Association and colleges to interview and record meetings and/or events and encourage them to continue creating radio content; reach out, schedule, and conduct class talks to tell students about resources and volunteer opportunities at CFRU; and lead station tours (both planned and spontaneous) for people who want to learn more about the station.

Duties:

Working closely with, and reporting to, CFRU's Marketing & Outreach Director, the Campus Outreach Assistant will:

- Engage with student clubs to explore possible radio-making collaborations (i.e. conducting interviews and/or encouraging clubs to record some of their events or meetings to share with the rest of the student body via our airwaves)
- Conduct short class talks to raise awareness of CFRU volunteer opportunities and available resources
- Lead station tours (requires two days per week working in the CFRU station: Tuesdays and Thursdays)
- Host general tabling opportunities on campus

Objective:

CFRU is a resource for University of Guelph students, providing access to equipment, training, and skills development opportunities. We are also a platform for sharing student voices and perspectives while connecting students to the broader Guelph community through media production, events, and other engaging experiences. We consider this position to be a learning opportunity wherein applicable training and support will be provided throughout the contract term and a review will be conducted in the final week where the student will be encouraged to reflect on skills developed and offer feedback to CFRU

Staff.

We are searching for an enthusiastic and professional University of Guelph student with good organisational skills to take a leadership role in this position. The successful candidate will be offered support where needed. Applicants for this impactful role should be organised, self-motivated, with good communication skills, and an interest in problem-solving. This position may require some evenings and weekends.

Qualifications:

- Passionate public speaker
- Ability to stick to a script while remaining engaged and enthusiastic
- Self-motivated with good time management
- Detail-oriented
- Problem-solving skills
- Good communication skills (verbal and written)
- Familiarity with campus groups and colleges
- Social media savvy
- Flexible schedule and ability to adapt to new situations
- Highly organised
- Quick learner and able to follow instructions accurately
- Available some evenings

Eligibility requirements:

- This position is open to domestic and international undergraduate and graduate students registered at the University of Guelph
- International students must be legally eligible to work in Canada

Assets:

- Experience volunteering with CFRU
- Familiar with campus & community radio
- Friendly, enthusiastic, and positive attitude
- Strong multi-tasking skills
- Experience working/volunteering for not-for-profit organisations
- Interest in media, radio broadcasting, content production
- Knowledge of anti-oppressive practices

This is a 10-hour-per-week position for a 12-week term beginning January 13, 2025 and ending April 4, 2025 with a wage of \$20 per hour. Mandatory in-station days will be Tuesdays and Thursdays while other weekly hours will be flexible and adaptable around classes and other work schedules. The successful applicant for this position will be welcome to re-apply if CFRU offers this position in subsequent semesters. Only current University of Guelph students will be considered. This is not a unionised position.

To apply, please submit your resume and cover letter to outreach@cfpu.ca by Friday, December 6, 2024 at 11:59pm EST.

For a PDF of this posting, please click here.

CFRU Radio is an employment equity employer. All qualified candidates are welcome. Preferences will be given to and applications are encouraged from all equity-seeking individuals including people living with disabilities, people of colour, Indigenous peoples, women, working class people, queer and/or trans people (an umbrella term recognising many identities outside of the gender binary, including but not limited to: transgender, transsexual, Two-Spirit, genderqueer, gender-fluid, etc.). Please feel free to complete our Employment Equity Self-Identification Form.